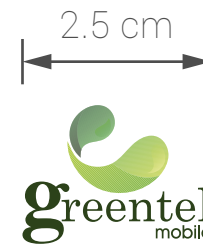




Brand Guidelines

SIZE

To maintain full legibility, never reproduce the logo at widths smaller than 2.5 cm (for print) or 72 pixels (for screen). There is no maximum size limit, but use discretion when sizing the logo. It should never be the most dominant element on the page, but instead should live comfortably and clearly as an identifying mark. These minimum size guidelines apply only to the Greentel® logo.



CLEAR SPACE

To ensure that clear space is maintained around the logo for legibility and prominence, photos, text and graphic elements must follow the guidelines illustrated here. Use the letter "g" and when the tag line is present use the letter "B" as a measuring tool to help maintain clearance .



COLOUR

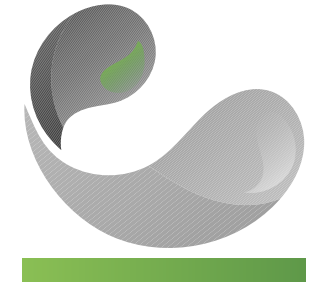
When using color builds, always use the color values listed here. They were adjusted for the best reproduction in print and on screen and do not match Pantone® Color Bridge breakdowns.



Pantone	349C	553C
RGB	4,106,56	40,71,52
CMYK	96,0,47,58	82,30,65,76
Hex	046a38	284734



Pantone	7739C	349C
RGB	49,155,66	4,106,56
CMYK	78,0,95,5	96,0,47,58
Hex	319B42	046a38



Pantone	7739C	360C
RGB	49,155,66	108,194,74
CMYK	78,0,95,5	63,0,84,0
Hex	319b42	6cc24a



Pantone	360C	380C
RGB	108,194,74	219,228,66
CMYK	63,0,84,0	18,0,82,0
Hex	6cc24a	dbe442



Pantone	380C	yellow 0131C
RGB	219,228,66	242,240,161
CMYK	18,0,82,0	26,1,100,10
Hex	dbe442	f2f0a1



Pantone	583C	360C
RGB	183,191,16	108,194,74
CMYK	26,1,100,10	63,0,84,0
Hex	37bf10	6cc24a

greentel
mobile

Pantone	357C
RGB	33,87,50
CMYK	92,18,94,61
Hex	215732